### THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to the course of action to be taken, you should consult your stockbroker, bank manager, solicitor, accountant or other professional adviser immediately.

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(Company No. 200701006554)(764555-D) (Incorporated in Malaysia)

### **CIRCULAR TO SHAREHOLDERS**

#### IN RELATION TO THE

PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR RECURRENT RELATED PARTY TRANSACTIONS OF A REVENUE OR TRADING NATURE

The notice convening the Seventeenth Annual General Meeting ("17<sup>TH</sup> AGM") of Innity Corporation Berhad to be held at Greens III Sports Wing, Jalan Club Tropicana, Tropicana Golf & Country Resort, 47410 Petaling Jaya, Selangor Darul Ehsan on 7 June 2024 at 9.30 a.m together with the Form of Proxy are set out in the Annual Report 2023 of the Company which are available to be downloaded from the Company website at <a href="https://investor.innity.com/annual-general-meetings/">https://investor.innity.com/annual-general-meetings/</a> or Bursa Malaysia website at <a href="https://www.BursaMalaysia.com">www.BursaMalaysia.com</a>

If you are unable to attend or vote in person at the 17<sup>TH</sup> AGM, you may appoint proxy(ies) by completing, sign and deposit the Proxy Form in accordance with the instructions therein, to the Company's Share Registrar, Tricor Investor & Issuing House Services Sdn Bhd at Unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia or alternatively, the Customer Services Centre at Unit G-3, Ground Floor, Vertical Podium, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia, not less than forty-eight (48) hours before the date and time set for holding the 17<sup>TH</sup> AGM or any adjournment thereof. You may also submit the Proxy Form electronically via TIIH Online website at <a href="https://tiih.online">https://tiih.online</a> before the proxy appointment cut off time. For further information on electronic lodgement of Proxy Form, please follow the procedures set out in the Administrative Guide. The lodging of the Proxy Form will not preclude you from attending and voting in person at the 17<sup>TH</sup> AGM should you subsequently wish to do so.

Last date and time to lodge the Form of Proxy

: Wednesday, 5 June 2024 at 9.30 a.m.

Date and time of Annual General Meeting: Friday, 7 June 2024 at 9.30 a.m.

This Circular is dated 26 April 2024

Except where the context otherwise requires, the following definitions shall apply throughout this Circular: -

Act : The Companies Act 2016

AGM : Annual General Meeting

ARMC : Audit and Risk Management Committee

Appsploration : Appsploration Sdn. Bhd. (201101012645) (940785-T), a 74%-owned subsidiary of

ISB and 1%-owned by PassionCo

Board : Board of Directors of INNITY

Bursa Securities : Bursa Malaysia Securities Berhad (635998-W)

CMSA : Capital Market and Services Act 2007, including all amendments made from time

to time and any re-enactment thereof

DAC : D.A.Consortium Inc.

DAC Asia : DAC Asia Pte Ltd, a wholly-owned subsidiary of Hakuhodo DY Holdings

DAC Holdings : D.A.Consortium Holdings Inc.

Director(s) : Shall have the meaning given in Section 2 (I) of the CMSA and includes any person

who is or was within the preceding 6 months of the date on which the terms of the transaction were agreed upon, a Director of INNITY or any other company which is its subsidiary or holding company or a Chief Executive Officer of INNITY, its

subsidiary or its holding company

DoMedia : DoMedia Asia Sdn. Bhd. (201001018873) (902580-D), a wholly-owned subsidiary

of ISB

Dynamic : Dynamic Outdoor Media Sdn. Bhd. (201001040705) (924630-D), a wholly-owned

subsidiary of ISB

Hakuhodo DY

Holdings

Hakuhodo DY Holdings Inc.

Hakuhodo DY Group : Hakuhodo DY Holdings and its subsidiaries

Hakuhodo DY Media

**Partners** 

Hakuhodo DY Media Partners Inc, a wholly-owned subsidiary of Hakuhodo DY

Holdings

Hakuhodo : Hakuhodo Inc., a wholly-owned subsidiary of Hakuhodo DY Holdings

ICCL : Innity China Co., Limited (1667420), a 80%-owned subsidiary of ISB

INNITY or Company : Innity Corporation Berhad (200701006554) (764555-D)

INNITY Group or

Group

INNITY and its subsidiaries

Innity Cambodia : Innity (Cambodia) Co., Ltd., a wholly-owned subsidiary of ISB

Innity Korea Co., Ltd., a 80%-owned subsidiary of ISB

Innity Ltd : Innity Limited (1059459), a wholly-owned subsidiary of ISB

Innity Myanmar : Innity Myanmar Co., Limited., a 65%-owned subsidiary of ISB

### **DEFINITIONS (Cont'd)**

Except where the context otherwise requires, the following definitions shall apply throughout this Circular: -

Innity Shanghai : Innity Shanghai Ltd., a wholly-owned subsidiary of ISB

Innity Singapore : Innity Singapore Pte. Ltd. (200618409E), a 72%-owned subsidiary of ISB and 28%-

owned by Innity Ltd

Innity Taiwan : Innity Taiwan Ltd, a 100%-owned subsidiary of Innity China Co., Ltd

Innity Thailand : Innity Digital Media (Thailand) Co., Ltd., an associate of INNITY Group

IPI : Innity Philippines Inc., a 95%-owned subsidiary of ISB

ISB : Innity Sdn Bhd (199901025800) (500700-X), a wholly-owned subsidiary of INNITY

ISACL: Innity Software and Advertising Co., Ltd (411022000498), a 90%-owned subsidiary

of IVCL

IVCL : Innity Vietnam Co., Ltd. (411022000122), a 88%-owned subsidiary of Innity Limited

JCBNEXT : JcbNext Berhad (200401002875) (641378-W)

Listing Requirements : ACE Market Listing Requirements of Bursa Securities, including any amendments

made in respect thereof from time to time

LPD : 18 March 2023, the latest practicable date prior to printing of this Circular

Major Shareholder : A person who has an interest or interests in one or more voting shares in a

corporation and the nominal amount of that share, or the aggregate of the nominal

amounts of those shares, is: -

(a) 10% or more of the aggregate of the nominal amounts of all the voting shares

in the company; or

(b) 5% or more of the aggregate of the nominal amounts of all the voting shares in the company where such person is the largest shareholder in the company

For the purpose of this definition, "interest in shares" shall have the meaning given

in Section 8 of the Act.

It also includes any person who is or was within the preceding 6 months of the date on which the terms of the transaction were agreed upon, a major shareholder of

INNITY as defined under Paragraph 1.01 of the Listing Requirements or any other

company which is its subsidiary or holding company.

MMRD : Myanmar Marketing and Research Development Co., Ltd

OfferStation : Offerstation Sdn. Bhd. (200501033322) (715462-X), a 60%-owned subsidiary of

ISB and 40%-owned by Appsploration

PassionCo : PassionCo Sdn. Bhd. (200901009941) (852955-U), a wholly-owned subsidiary of

INNITY

# **DEFINITIONS (Cont'd)**

Except where the context otherwise requires, the following definitions shall apply throughout this Circular: -

Passionation (HK) : Passionation (Hong Kong) Limited (2874625), a 100%-owned subsidiary Innity

China Co., Ltd

Person(s) connected : Shall have the same meaning as in Chapter 1 of the Listing Requirements

Proposal : Proposed Renewal Mandate, collectively

Proposed Renewal : The proposed renewal of shareholders' mandate for recurrent related party

transactions of a revenue or trading nature

PTM : PT Media Innity (AHU-06947.AH.01.01.TH.2010), a 51%-owned subsidiary of ISB

Related Parties : Directors, Major Shareholders or persons connected with such Directors or Major

Shareholders

RM and sen : Ringgit Malaysia and sen, respectively

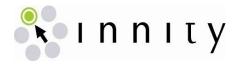
RRPT : Recurrent related party transaction of the Group which is of a revenue or trading

nature that are necessary for the day-to-day operations and is in the ordinary

course of business of the Group

104 Corporation : 104 Corporation (Taiwan)

### CONTENTS LETTER TO THE SHAREHOLDERS OF INNITY CONTAINING: **PAGE** 1. INTRODUCTION 1 - 22. **DETAILS OF THE PROPOSAL** 2 - 143. RATIONALE AND BENEFITS OF THE PROPOSAL 14 4. INTEREST OF DIRECTORS, MAJOR SHAREHOLDERS AND/OR PERSONS 14 - 16CONNECTED TO THEM 5. DIRECTORS' RECOMMENDATION 16 APPROVALS REQUIRED 6. 16 7. AGM 16-17 8. ADDITIONAL INFORMATION 17 **APPENDICES** I ADDITIONAL INFORMATION 18 Ш EXTRACT OF THE ORDINARY RESOLUTIONS 19



# INNITY CORPORATION BERHAD

(Company No. 200701006554)(764555-D) (Incorporated in Malaysia)

**Registered Office:** 

Unit 30-01, Level 30 Tower A, Vertical Business Suite Avenue 3, Bangsar South No. 8, Jalan Kerinchi 59200 Kuala Lumpur.

26 April 2024

#### **Board of Directors:**

Phang Chee Leong (Executive Chairman)
Looa Hong Tuan (Managing Director)
Wong Kok Woh (Executive Director)
Seah Kum Loong (Executive Director)
Fung Kam Foo (Independent Non-Executive Director)
Cheong Chee Yun (Independent Non-Executive Director)
Norliza Binti Rasool Khan (Independent Non-Executive Director)
Gregory Charles Poarch (Non-Independent Non-Executive Director)
Liong Wei Li (Alternate Director to Gregory Charles Poarch)
Michihiko Suganuma (Non-Independent Non-Executive Director)
Rieko Yoshikawa (Alternate Director to Michihiko Suganuma)

To: The Shareholders of Innity Corporation Berhad

Dear Sir / Madam,

# PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR RECURRENT RELATED PARTY TRANSACTIONS OF A REVENUE OR TRADING NATURE

#### 1. INTRODUCTION

The Company had at its Sixteenth ("16<sup>TH"</sup>) AGM held on 2 June 2023 obtained a shareholder mandate for the Company and its subsidiaries to enter into RRPT in the ordinary course of business based on commercial terms which are not more favourable to the Related Parties than those generally available to the public. The authority conferred by the shareholder mandate shall, in accordance with the Listing Requirements, lapse at the conclusion of the forthcoming AGM unless authority for its renewal is obtained from the shareholders of the Company at the AGM ("**Existing Mandate"**).

# 1. INTRODUCTION (CONT'D)

The Company had on 9 April 2024 announced to Bursa Securities that the Company will be seeking its shareholders' approval for the Proposed Renewal of Shareholders' Mandate for recurrent related party transactions of a revenue or trading nature.

The purpose of this Circular is to provide you with information on the Proposal and to seek your approval for the ordinary resolution pertaining to the Proposal to be tabled at the forthcoming AGM of the Company. The Notice of the Seventeenth AGM (under "Special Business") detailing the relevant resolution for the proposed renewal of shareholders' mandate is available on Company's website at <a href="https://investor.innity.com/annual-general-meetings/">https://investor.innity.com/annual-general-meetings/</a>

# SHAREHOLDERS ARE ADVISED TO READ THE CONTENT OF THIS CIRCULAR CAREFULLY BEFORE VOTING ON THE RESOLUTION TO GIVE EFFECT TO THE PROPOSAL

### 2. DETAILS OF THE PROPOSAL

# 2.1 The Listing Requirements

Pursuant to Paragraph 10.09(2) of the Listing Requirements, the Company may seek shareholders' mandate to enter into RRPTs subject to the following: -

- (a) the transactions are in the ordinary course of business and are on terms not more favourable to the related parties than those generally available to the public;
- (b) the shareholders' mandate is subject to annual renewal and disclosure is made in the annual report of the aggregate value of transactions conducted pursuant to the shareholders' mandate during the financial year where the aggregate value is equal to or more than the threshold below in relation to a listed corporation with a share capital of RM60 million and below: -
  - (i) the consideration, value of assets, capital outlay or costs of the RRPT is equal to or exceeds RM1 million; or
  - (ii) the percentage ratio of such aggregated transactions is equal to or exceeds 1%

whichever is the lower;

- (c) the listing corporation's circular to shareholders for the shareholder mandate includes the information as may be prescribed by Bursa Securities. The draft circular must be submitted to Bursa Securities together with a checklist showing compliance with such information;
- in a meeting to obtain a shareholders' mandate, the relevant related parties must comply with the requirements set out in Paragraph 10.08(7); and
- (e) the listed corporation immediately announces to Bursa Securities when the actual value of a RRPT entered into by the listed corporation, exceeds the estimated value of the RRPT disclosed in the circular by 10% or more and must include the information as may be prescribed by Bursa Securities in its announcement.

# 2.2 Validity Period of the Proposal

The Proposal are subject to annual renewal and if approved shall only continue to be in force until: -

- (a) the conclusion of the next AGM of the Company following the forthcoming AGM at which the Proposal were passed, at which time the Proposal will lapse, unless by a resolution passed at the AGM, the authority is renewed;
- (b) the expiration of the period within which the next AGM after the date it is required to be held pursuant to Section 340(2) of the Act (but shall not extend to such extension as may be allowed pursuant to Section 340(4) of the Act); or
- (c) revoked or varied by resolution passed by the shareholders in general meeting,

whichever is the earlier.

# 2.3 Information on the INNITY Group

The Company is principally an investment holding company whilst its subsidiaries are principally engaged in the businesses of providing technology-based online advertising solutions and other related internet services.

The subsidiaries of INNITY and their respective principal activities as at LPD are as follows: -

Name	Date and place of incorporation	Effective equity interest (%)	Principal activities
ISB	8 December 1999 Malaysia	100	Provision of technology-based online advertising solutions and other internet related services
PassionCo	9 April 2009 Malaysia	100	Dormant
Subsidiaries of ISB			
Innity Ltd	14 July 2006 Hong Kong	100	Investment holding
PTM	10 February 2010 Indonesia	51	Provision of technology-based online advertising solutions and other internet related services
DoMedia	27 May 2010 Malaysia	100	Provision of technology-based online advertising solutions and other internet related services
Innity Shanghai	24 October 2013 China	100	Dormant

# 2.3 Information on the INNITY Group (Cont'd)

The Company is principally an investment holding company whilst its subsidiaries are principally engaged in the businesses of providing technology-based online advertising solutions and other related internet services. (Cont'd)

The subsidiaries of INNITY and their respective principal activities as at LPD are as follows: - (cont'd)

Name	Date and place of incorporation	Effective equity interest (%)	Principal activities
Subsidiaries of ISB (	(Cont'd)		
ICCL	26 September 2011 Hong Kong	80	Provision of technology-based online advertising solutions and other internet related services
IPI	17 July 2012 Philippines	95	Provision of technology-based online advertising solutions and other internet related services
Dynamic	9 December 2010 Malaysia	100	Provision of WIFI services for food and beverages outlet, shopping centre and township
Appsploration	3 June 2013 Malaysia	74	Develop computer and mobile software application
OfferStation	21 November 2005 Malaysia	90	Operate promotional and sales event information website
Innity Korea*	4 April 2017 South Korea	80	Provision of technology-based online advertising solutions and other internet related services
Innity Cambodia	3 October 2017 Cambodia	100	Provision of technology-based online advertising solutions and other internet related services
Innity Myanmar	20 October 2017 Myanmar	65	Provision of technology-based online advertising solutions and other internet related services
Innity Singapore	8 December 2006 Singapore	72	Provision of technology-based online advertising solutions and other internet related services
Subsidiaries of Innit	y Ltd		
IVCL	5 October 2007 Vietnam	88	Software production house

# 2.3 Information on the INNITY Group (Cont'd)

The Company is principally an investment holding company whilst its subsidiaries are principally engaged in the businesses of providing technology-based online advertising solutions and other related internet services. (Cont'd)

The subsidiaries of INNITY and their respective principal activities as at LPD are as follows: - (cont'd)

Name	Date and place of incorporation	Effective equity interest (%)	Principle activities
Subsidiary of ICCL			
Passionation (HK)	18 September 2019 Hong Kong	80	Develop content and influencer marketing
Innity Taiwan	13 February 2014 Belize	80	Provision of technology-based online advertising solutions and other internet related services
Subsidiary of IVCL ISACL	11 February 2010 Vietnam	79	Provision of technology-based online advertising solutions and other internet related services

The associated companies of INNITY and the principal activities as at the LPD are as follows:

Innity Thailand	16 July 2008	49	Provision	of	technology-based
	Thailand		online ad	vert	ising solutions and
			other inte	rnet	related services

<sup>\*</sup> Completed dissolution with the attainment of business closure certificate on 10 April 2023

# 2.4 Classes of Related Parties

The Proposal will apply to the following classes of Related Parties:

- (a) Directors or Major Shareholders; and
- (b) Persons connected to the Directors or Major Shareholders.

The details of the Related Parties with whom the INNITY Group will be transacting with are as follows:

JCBNext's Subsidiary and Associate

Related Parties	Nature of relationship	Principal activities
Autoworld.com.my	Autoworld.com.my is a wholly-owned subsidiary of JCBNEXT.	Automobile internet advertising business and other related businesses
104 Corporation	JCBNEXT has a direct holding of 17.99% equity interest in 104 Corporation.	Online recruitment and human resource management services

# 2.4 Classes of Related Parties (Cont'd)

The details of the Related Parties with whom the INNITY Group will be transacting with are as follows: (Cont'd)

Corporations connected to a major shareholder

Related Parties	Nature of relationship	Principal activities
Hakuhodo DY Group	Hakuhodo DY Group consists of subsidiaries and associates of Hakuhodo DY Holdings. Hakuhodo DY Holdings is the ultimate holding company of DAC, by virtue of its 100% indirect equity interest in DAC, through 90.75% equity interest in DAC Holdings and 9.25% in Hakuhodo DY Media Partners.	The Group carries out advertising operations in various media, primarily newspapers, magazines, radio, television, digital media, provides planning, production, marketing, public relations, and other services related to the presentation of advertising.

# Corporations connected with a director

Innity Thailand	Innity Thailand is a 49%-	Provision of technology-based
	owned associate of ISB through Innity Ltd.	online advertising solutions and other internet related services.
	9	
MMRD	MMRD has a direct shareholding of 35% equity interest in Innity Myanmar.	3,

# 2.5 Nature of the RRPT

The Proposal in respect of all RRPTs entered into by the INNITY Group from the forthcoming AGM to the date of the next AGM of the Company, and the shareholders' mandate will allow INNITY Group, in the normal course of business, to enter into the RRPTs referred to below with Related Parties, provided that such transactions are made on arms' length basis, on the INNITY Group's normal commercial terms transaction prices and on terms not more favourable to the Related Parties than those generally available to the public and are not to the detriment to the minority shareholders of INNITY.

# 2.5.1 Proposed renewal of existing mandate

The details of the RRPTs with Related Parties set out below that had at its AGM held on 2 June 2023 obtained shareholders' mandate: -

	Transacting party within INNITY Group	Related Party	Nature of transactions	Interested Related Parties	Estimated value as disclosed in the Circular to Shareholders dated on 27 April 2023 (RM)	Actual value transacted from last AGM to LPD  (RM)	Estimated aggregate value from the date of the forthcoming 17 <sup>th</sup> AGM to next AGM (RM)
1.	Our Company and/or our subsidiaries (Provider of services)	Hakuhodo DY Group (Recipient of services)	Provision of advertising and publicity related services	Major shareholder DAC  Corporations connected with major shareholder DAC Holdings Hakuhodo DY Holdings Hakuhodo DY Media Partners  Director Michihiko Suganuma Rieko Yoshikawa	2,000,000	495,875	2,000,000
2.	Our Company and/or our subsidiaries (Provider of services)	Innity Thailand (Recipient of services)	Sales of advertisement space	<b>Director</b> Looa Hong Tuan	600,000	24,092	500,000
3.	Our Company and/or our subsidiaries (Provider of services)	MMRD (Recipient of services)	Provision of advertising and publicity related services	Major shareholder MMRD Director U Moe Kyaw	200,000	-	100,000

# 2.5.1 Proposed renewal of existing mandate (Cont'd)

The details of the RRPTs with Related Parties set out below that had at its AGM held on 3 June 2022 obtained shareholders' mandate: - (cont'd)

	Transacting party within INNITY Group	Related Party	Nature of transactions	Interested Related Parties	Estimated value as disclosed in the Circular to Shareholders dated on 27 April 2023	Actual value transacted from last AGM to LPD	Estimated aggregate value from the date of the forthcoming 17 <sup>th</sup> AGM to next AGM
4.	Our Company and/or our subsidiaries (Provider of services)	Innity Thailand (Recipient of services)	Management fee in relation to backend support staff costs charge back which include Corporate Strategy, Finance, Business Development, Operation and Creative Team based on time allocation of each individual	Director Looa Hong Tuan	600,000	226,698	500,000
,5	Our Company and/or our subsidiaries (Provider of services)	Innity Thailand (Recipient of services)	Royalty fee	<b>Director</b> Looa Hong Tuan	600,000	76,810	500,000

# 2.5.1 Proposed renewal of existing mandate (Cont'd)

The details of the RRPTs with Related Parties set out below that had at its AGM held on 3 June 2022 obtained shareholders' mandate: - (cont'd)

	Transacting party within INNITY Group	Related Party	Nature of transactions	Interested Related Party	Estimated value as disclosed in the Circular to Shareholders dated on 27 April 2023	Actual value transacted from last AGM to LPD	Estimated aggregate value from the date of the forthcoming 17 <sup>th</sup> AGM to next AGM
					(RM)	(RM)	(RM)
6.	Our Company and/or our subsidiaries (Recipient of services)	Hakuhodo DY Group (Provider of services	Purchase of advertising and publicity related services	Major shareholder DAC  Corporations connected with major shareholder DAC Holdings Hakuhodo DY Holdings Hakuhodo DY Media Partners  Director Michihiko Suganuma Rieko Yoshikawa	400,000	5,155	400,000
7.	Our Company and/or our subsidiaries (Recipient of services)	Innity Thailand (Provider of services)	Purchase of advertisement space	<b>Director</b> Looa Hong Tuan	800,000	125,213	500.000
8.	Our Company and/or our subsidiaries (Recipient of services)	104 Corporation (Provider of services)	Online recruitment services	Major shareholder JCBNext  Director Gregory Charles Poarch Liong Wei Li	30,000	1,106	30,000

# 2.5.1 Proposed renewal of existing mandate (Cont'd)

The details of the RRPTs with Related Parties set out below that had at its AGM held on 2 June 2023 obtained shareholders' mandate: - (cont'd)

	Transacting party within INNITY Group	Related Party	Nature of transactions	Interested Related Party	Estimated value as disclosed in the Circular to Shareholders dated on 27 April 2023	Actual value transacted from last AGM to LPD	Estimated aggregate value from the date of the forthcoming 17 <sup>th</sup> AGM to next AGM
					(RM)	(RM)	(RM)
9.	Our Company and/or our subsidiaries (Recipient of services)	Autoworld.com. my (Provider of services)	Purchase of advertisement space	Major shareholder JCBNext  Director Gregory Charles Poarch Liong Wei Li	10,000	-	10,000
10.	Our Company and/or our subsidiaries (Recipient of services)	MMRD (Provider of services)	Purchase of advertisement space	Major shareholder MMRD Director U Moe Kyaw	200,000	-	100,000
	Total		•		5,440,000	954,949	4,640,000

# 2.6 Amount due and owing to RRPT

The breakdown of the principal sum (without interest) for the total outstanding amount due and owing to INNITY Group under the RRPT as per Section 2.5.1 of this circular which exceeded the credit term as at 31 December 2023 are as follows:

Related Party		Nature of recurrent	Outstanding amount (RM)					
		transactions	1 year or less	More than 1 to 3 years	More than 3 to 5 years	More than 5 years		
1.	Hakuhodo DY Group	Provision of advertising and publicity related services	288,800	-	-	-		
2.	Innity Thailand	Provision of advertising space and publisher invoices paid on behalf	37,228	6,365	6,005	-		
		Management fee in	Principal sum	-	-			
		relation to backend support staff costs	<u>144,882</u>			-		
		charge back which include Corporate Strategy, Finance, Business Development and Creative Team based on time allocation of each individual	Interest 1,079	-	-	-		
		Royalty fee	Principal sum 80,150	-	-	-		
			<u>Interest</u> <u>1,763</u>	-	-	-		
Tot	tal	•	553,902	6,365	6,005	-		

There were no late payment charges imposed by INNITY Group on the above outstanding amount owing by Hakuhodo DY Group and Innity Thailand as INNITY Group has decided not to impose any late payment charges as the related parties are long-outstanding customers of our Group. However, INNITY Group has imposed late payment interest as the related party went into an agreement with Innity Thailand which states that late payment interest will be imposed for past due invoices arise from management fee in relation to staff costs of backend support, royalty fee and publisher invoices paid on behalf. The management has sent out monthly statement and will continuously follow up closely with the debtors to recover the outstanding amount due within the credit term. The Board is of the opinion that there will be no recoverability issues as the debtors are related parties and with good business relationship.

# 2.7 Methods and the procedures

The Company has implemented review and the disclosure procedures for the RRPTs to ensure that the RRPTs are conducted on arm's length basis and are based on normal commercial terms consistent with the Company's usual business practices and are undertaken on transaction prices and terms that are not more favourable to the Related Parties than those generally available to the public and are not to the detriment of the minority shareholders of the Company.

# 2.7 Method and the procedures (Cont'd)

To monitor the RRPTs, the following methods and the procedures have been implemented: -

- (i) the management of INNITY will ensure that the RRPTs will only be entered into after taking into account the pricing, expertise and other related factors. The transaction prices will be determined by market forces and the availability of the amounts/resources to be transacted, similar to those prices for transactions with unrelated third parties;
- (ii) a register will be maintained by the Company to record all the RRPTs and will be made available to the Audit and Risk Management Committee ("ARMC") for its quarterly review:
- (iii) the ARMC will undertake a periodic review of the RRPTs to ensure that such transactions are undertaken at arm's length, on normal commercial terms, on terms not more favourable to the Related Parties than those generally available to the public and are not, in the Company's opinion, detrimental to the minority shareholders of the Company. In its review and approval of such transactions, the ARMC may, as it deems fit, request for additional information pertaining to the RRPTs:
- (iv) In the case of RRPTs where any of the Director has a direct or indirect interest, he shall abstain from all deliberations and voting in respect of the said transaction. Where any members of the ARMC are interested in any transactions, that member shall abstain from voting in any matter relating to any decision to be taken by the ARMC with respect to such transactions.
- (v) The thresholds for the approval of RRPTs within INNITY Group are as follows: -
  - (a) RRPTs up to RM1 million each in value will be reviewed and approved by the Group Managing Director;
  - (b) RRPTs above RM1 million each in value will be recommended by the Group Managing Director and approved by the Board; and
- (vi) At least two contemporaneous transactions with unrelated third parties for similar products/services and/or quantities will be used as comparison, wherever possible, to determine whether the price and terms offered to/by the related parties are fair and reasonable and comparable to those offered to/by other unrelated third parties for the same or substantially similar type of products/services and/or quantities.

In the event that quotation or comparative pricing from unrelated third parties cannot be obtained, the transaction price will be determined by the Group based on the usual business practices of the Group to ensure that the RRPTs are not detrimental to the Group.

# 2.8 Statement by the Audit and Risk Management Committee ("ARMC")

The ARMC of the Company has seen and reviewed the procedures mentioned in Section 2.7 above and is of the view that the said procedures are sufficient to ensure that the RRPTs are not more favourable to the Related Parties than those generally available to the public and are not to the detriment of the minority shareholders of the Company. INNITY Group has in place adequate procedures and processes to monitor, track and identify RRPTs in a timely and orderly manner, which procedures and processes are reviewed on a quarterly basis by the ARMC.

The ARMC is in the opinion that the Proposal are in the best interest of the listed corporation. The RRPTs will be carried out in an arm's length and normal commercial terms and are not to the detriment of the minority shareholders interest of the Company. Any member of the ARMC who is interested in any RRPTs shall not be involved in the review of the said transaction.

Furthermore, the ARMC of the Company shall also have the discretion to request for additional procedures to be followed if it considers such a request to be appropriate.

# 2.9 Disclosure in the Annual Report

Disclosure shall be made in the Company's annual report of the aggregate value of the RRPTs during the financial year, stating: -

- (i) the types of the RRPTs made; and
- (ii) the names of the Related Parties involved in each type of the RRPTs made and their relationships with the Company,

and in the annual report for the subsequent year that the Proposal continue to be in force.

#### 3. RATIONAL AND BENEFITS OF THE PROPOSAL

The RRPTs are in the ordinary course of business of the Group and are undertaken at arm's length on normal commercial terms and on terms not more favourable to the Related Parties than those generally available to the public. They are likely to occur to some degree of frequency and arise at any time and from time to time.

The Proposal, subject to annual review, will enhance the ability of the Group to pursue business opportunities which are time-sensitive in nature and will eliminate the need for INNITY to announce and convene separate general meetings on each occasion to seek prior approval of the shareholders of the Company for the RRPTs. This will substantially reduce the expenses associated with convening general meetings on an ad hoc basis, improve administrative efficiency considerably and allow resources and time to be channelled towards attaining corporate objectives.

The Group should have access to all available markets, including the Related Parties. The RRPTs are intended to meet the business needs of the Group at the best possible terms. By transacting with the Related Parties, the Group would have an advantage of familiarity with the background, financial wellbeing and management of the Related Parties, thus enabling more informed commercial decisions to be made. In most dealings with the Related Parties, the Group and the Related Parties have a good understanding of each other's business needs and expectations thus providing a platform where all parties can benefit from conducting the RRPTs.

# 4. INTEREST OF DIRECTORS, MAJOR SHAREHOLDERS AND/OR PERSONS CONNECTED TO THEM

Based on INNITY's Register of Substantial Shareholders and Register of Directors' Shareholdings, the direct and indirect shareholdings of Major Shareholders and Interested Directors and/or persons connected to them in INNITY as at the LPD are as follows:

	Direct	Direct			
	No. of shares	%	No. of shares	%	
INNITY Major Shareholders					
JCBNEXT	29,250,040	20.982	-	-	
DAC	34,735,500	24.917	-	-	

# 4. INTEREST OF DIRECTORS, MAJOR SHAREHOLDERS AND/OR PERSONS CONNECTED TO THEM (CONT'D)

	Direct		Indirect	
	No. of shares	%	No. of shares	%
INNITY Interested Directors				1
Gregory Charles Poarch		-	-	-
Liong Wei Li	-	-	-	-
Looa Hong Tuan	12,374,685	8.876	-	-
Michihiko Suganuma	-	-	-	-
Rieko Yoshikawa	-	-	-	-
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Interested Corporations Connected with INNITY Major Shareholder				
DAC Holdings			34.735,500(1)	24.917
Hakuhodo DY Holdings			34,735,500(2)	24.917
Hakuhodo DY Media Partners			34,735,500(3)	24.917

#### Notes:

- By virtue of its 24.917% indirect equity interest in INNITY, through 90.75% equity interest in DAC.
- (2) By virtue of its 24.917% indirect equity interest in INNITY, held through 90.75% equity interest in DAC Holdings and 9.25% in Hakuhodo DY Media Partners
- (3) By virtue of its 24.917% indirect equity interest in INNITY, through 9.25% equity interest in DAC.
- (i) JCBNEXT, DAC our major shareholders of INNITY who has 20.982% and 24.917% direct equity interest in INNITY, are deemed interested in the Proposal will abstain from voting in resolution pertaining to the Proposal in respect of their direct and/or indirect shareholdings in INNITY, if any, on the resolution approving the Proposal at the forthcoming AGM. JCBNEXT, DAC, have also undertaken to ensure that persons connected to them will abstain from voting, in respect of their direct and/or indirect shareholdings (if any) in INNITY, deliberating or approving, the resolution pertaining to the Proposal at our forthcoming AGM.
- (ii) Gregory Charles Poarch the Chief Financial Officer of JCBNEXT and a Director of INNITY. Liong Wei Li is the Chief Executive Officer of JCBNEXT and an Alternate Director to Gregory Charles Poarch in INNITY. Gregory Charles Poarch (alternately Liong Wei Li) is the corporate representative of JCBNEXT on INNITY's Board of Directors.

Looa Hong Tuan is the Director and a shareholder of INNITY and a Director of Innity Thailand.

Michihiko Suganuma is the Senior Executive Officer and Head of Global Business Group at DAC. Rieko Yoshikawa is the Senior Manager of Global Business Group at DAC., and also an Alternate Director to Michihiko Suganuma. Michihiko Suganuma (alternately Rieko Yoshikawa) is the corporate representative of DAC on INNITY's Board of Directors.

MMRD and U Moe Kyaw do not have direct and indirect shareholdings in INNITY.

MMRD is the major shareholder of Innity Myanmar and MMRD director namely U Moe Kyaw is Innity Myanmar director.

# 4. INTEREST OF DIRECTORS, MAJOR SHAREHOLDERS AND/OR PERSONS CONNECTED TO THEM (CONT'D)

- (ii) Gregory Charles Poarch the Chief Financial Officer of JCBNEXT and a Director of INNITY. Liong Wei Li is the Chief Executive Officer of JCBNEXT and an Alternate Director to Gregory Charles Poarch in INNITY. Gregory Charles Poarch (alternately Liong Wei Li) is the corporate representative of JCBNEXT on INNITY's Board of Directors. (Cont'd)
  - Accordingly, Gregory Charles Poarch, Liong Wei Li, Looa Hong Tuan, Michihiko Suganuma and Rieko Yoshikawa (collectively referred to as the "Interested Directors"), where applicable, have abstained and will continue to abstain from deliberation and voting at the relevant Board meetings on the resolution in respect of the Proposal.
- (iii) As such, the Interested Directors will abstain from voting in respect of their direct and/or indirect shareholdings, if any, on the resolution approving the Proposal at the forthcoming AGM and have also undertaken to ensure that persons connected to them will abstain from voting in respect of their direct and/or indirect shareholdings on the resolution approving the Proposal at the forthcoming AGM.

Save as disclosed above, none of the other Directors or Major Shareholders of INNITY or person connected to them have any interest, direct or indirect, in the Proposal.

#### 5. DIRECTORS' RECOMMENDATION

After due consideration of all aspects of the Proposal, the Directors (with the exception of the Interested Directors who have abstained from making any opinions and recommendations in respect of the Proposal), are of the opinion that the Proposal are in the best interest of the Company and recommend that shareholders vote in favour of the ordinary resolution pertaining to the Proposal to be tabled at the Company's forthcoming AGM.

### 6. APRROVALS REQUIRED

The Proposal are subject to the approval of the shareholders of INNITY at the forthcoming AGM. Save for the approval of the shareholders of INNITY, there are no other approvals required for the Proposal.

### 7. AGM

The ordinary resolution pertaining to the Proposed Renewal of Shareholders' Mandate is set out in the Notice on Company website at <a href="https://investor.innity.com/annual-general-meetings/">https://investor.innity.com/annual-general-meetings/</a> or Bursa Malaysia website at <a href="https://investor.innity.com/annual-general-meetings/">https://investor.innity.com/annual-general-meetings/</a> or June 2024 at 9.30 a.m. for the purpose of considering and if thought fit, passing the resolution to give effect to the Proposal.

Members who wish to participate in the 17<sup>TH</sup> AGM are require to pre-register with the Company's Share Registrar, Tricor via TIIH Online website at <a href="https://tiih.online">https://tiih.online</a> no later than 5 June 2024. The Notice of the 17<sup>TH</sup> AGM, Proxy Form and the Administrative Guide are available on the Company website at <a href="https://investor.innity.com/annual-general-meetings/">https://investor.innity.com/annual-general-meetings/</a>

# 7. AGM

Members who wish to appoint a proxy or proxies to participate in the 17<sup>TH</sup> AGM are require to complete and return the Forms of Proxy through either one of the avenues no later than Wednesday,5 June 2024 at 9.30a.m.

- (a) Lodgement of Form of Proxy in hardcopy To deposit proxy form to Tricor's office at unit 32-01, Level 32, Tower A, Vertical Business Suite, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia or alternatively at the Customer Service Centre at Unit G-3, Ground Floor, Vertical Podium, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia; or
- (b) Electronic lodgement of Form of Proxy The Form of Proxy can be lodged electronically via TIIH Online website at <a href="https://tiih.online">https://tiih.online</a>. Please refer to the Administrative Guide for the 17<sup>TH</sup> AGM on the procedures for electronic lodgement of Form of Proxy via TIIH Online website.

# 8. ADDITIONAL INFORMATION

Shareholders are advised to refer to Appendices in this Circular for additional information.

Yours faithfully, For and on behalf of the Board of Directors INNITY CORPORATION BERHAD

Cheong Chee Yun Independent Non-Executive Director

### **APPENDIX I: ADDITIONAL INFORMATION**

# 1. DIRECTORS' RESPONSIBILITY STATEMENT

This Circular has been seen and approved by the Board and they collectively and individually accept full responsibility for the accuracy of the information given in this Circular and confirm that, after having made all reasonable enquiries and to the best of their knowledge and belief, there are no false or misleading statements in this Circular or other facts, the omission of which would make any statement in this Circular false or misleading.

#### 2. MATERIAL CONTRACTS

As at the date of this Circular, neither the Company nor its subsidiary companies have entered into any material contracts (not being contracts entered into in the ordinary course of business) within the two (2) years preceding the date of this Circular.

#### 3. MATERIAL LITIGATION

As at the date of this Circular, neither the Company nor its subsidiary companies are engaged in any material litigation, claims or arbitration, either as plaintiff or defendant, and the Directors of INNITY are not aware of any proceedings, pending or threatened against the Company and/or its subsidiary companies or of any fact likely to give rise to any proceeding which may materially and adversely affect the financial position or business of INNITY and/or its subsidiary companies.

#### 4. DOCUMENTS AVAILABLE FOR INSPECTION

The following documents are available for inspection at the Registered Office of INNITY during office hours from the date of this Circular up to and including the date of the forthcoming AGM: -

- (i) The Constitution of INNITY;
- (ii) Audited financial statements of INNITY for the financial years ended 31 December 2022 and 31 December 2023; and
- (iii) Unaudited financial statements of INNITY for the three (3) months financial period ended 31 March 2024.

### **APPENDIX II: EXTRACT OF THE RESOLUTION**

# EXTRACT OF THE ORDINARY RESOLUTION TO BE TABLED AT THE SEVENTEENTH AGM OF INNITY IN RELATION TO THE PROPOSAL

# **ORDINARY RESOLUTION 8**

- PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR RECURRENT RELATED PARTY TRANSACTIONS OF A REVENUE OR TRADING NATURE ("PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR RRPTs")

"THAT, subject to the provisions of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad, the Company and/or its subsidiary companies ("the Group") be and are hereby authorised to enter into and give effect to the recurrent related party transactions of a revenue or trading nature with the related parties as set out in Section 2.5.1 of the Circular to Shareholders dated 26 April 2024 ("the Related Parties") provided that such transactions and/or arrangements are: -

- (a) necessary for the day-to-day operations;
- (b) undertaken in the ordinary course of business and at arm's length basis on normal commercial terms which are not more favourable to the Related Parties than those generally available to the public; and
- (c) not detrimental to the interest of the minority shareholders of the Company.

THAT the authority conferred by such mandate, shall continue to be in force until: -

- (a) the conclusion of the next Annual General Meeting ("AGM") of the Company, at which time it will lapse, unless by a resolution passed at such AGM, the authority is renewed; or
- (b) the expiration of the period within which the next AGM of the Company is required to be held pursuant to Section 340(2) of the Companies Act 2016 ("Act") (but shall not extend to such extension as may be allowed pursuant to Section 340(4) of the Act); or
- (c) revoked or varied by a resolution passed by the shareholders of the Company in general meeting

whichever is the earlier

AND THAT the Directors of the Company be and are hereby authorised to complete and do all such acts and things (including executing all such documents as may be required) as they may consider expedient or necessary to give effect to the Proposed Renewal of Shareholders' Mandate for RRPTs."